

FOR IMMEDIATE RELEASE

**Fashion Designers Showcase with Local Bands at Brooklyn Fashion Festival:
Fashion, Music and Performance Art Mix at Brooklyn Knitting Factory September 18 and 19**

New York, NY, September 14, 2009 – Eight indie fashion designers, local bands Mixel Pixel, and Beaty Brothers, and...Olek? This is the dynamic lineup for Brooklyn Fashion Festival on September 18th and 19th at the new Brooklyn Knitting Factory in Williamsburg.

Independent designers will showcase their latest creations each night at Brooklyn Fashion Festival with live music and performance art in this runway-free show. Emerging choreographers and dancers will enhance the presentations. Local businesses, including Fresh Fanatic, Body by Brooklyn, and Voos Furniture, are providing services and acting as partners of Brooklyn Fashion Festival.

The lineup for Friday, September 18th is as follows:

8:00 +AA- Design duo Andrew Lane and Andres Gonzales, former head designers of Donna Karan lingerie and Vera Wang sleepwear, now launching their own line of daywear with intimate touches.

9:00 James Yoest: Encapsulating sustainability and social awareness with his line of environmentally friendly garments (see www.jamesyoestdesigns.com for details).

10:00 Andoha: Mens and womenswear designer Thomas Ando-Hart finds inspiration across American and Japanese culture with a sensibility that is both innovative and nostalgic.

11:00 Jade Chiu: Inspired by Chinese culture and western style, Zodiac 12 is a line of accessories and basics (see www.jadechiu.com for details).

12:00 Musical Performance by **Beaty Brothers** (see www.beatybrothersband.com for details).

Kallisti will be debuting signature jewelry that adorns the body and makes a statement effortlessly (see www.kallistifashion.com for details).

The lineup for Saturday, September 19th is as follows:

7:00 Special appearance by avant-garde crochet artist **Olek** (see www.agataolek.com for details).

8:00 Lindsey Warren designs party dresses that are feminine, sculptural, with special attention to details. Her current collection is floral.

9:00 Maira Santos Houck currently has a collection of women's ready to wear garments and sportswear that pushes the envelope with the use of volume and color.

10:00 Tar and Feather: Mixing D.I.Y. sensibility with deconstructionism, the result is clothing that's edgy, architectural, and transitional (see www.tarandfeatherdesigns.com for details).

11:00 Kelly Fashion: Kelly Dempsey is a self-taught designer known for her fun and colorful party dresses creating original pieces with vintage fabrics. (see www.kellyfashion.net for details).

12:00 Musical performance by **Mixel Pixel** (see www.mixelpixel.com for details).

Location: Brooklyn Fashion Festival at Brooklyn Knitting Factory, 361 Metropolitan Avenue, Brooklyn, NY 11211 (short walk from the L train stop @ Bedford Avenue).

Date and Time: Friday, September 18th and Saturday, September 19th, doors open @ 7p.m.

Tickets: available online at ny.knittingfactory.com for \$12.50, \$17 the day of the show. Admission price includes access to the on-site event afterparty with live music and performances.

Website: www.brooklynfashionfestival.com

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